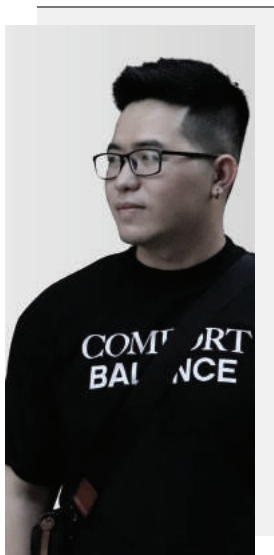


NGUYEN GIANG

UX/UI DESIGNER



CONTACT

p: +84 9060 39394
e: contact@nguyengiang.me

258 Nguyen Gia Tri,
Binh Thanh District, HCMC

RESUME

Accomplished UI/UX Designer with 3+ years of experience, seeking to elevate UI at Fractal. During my time at Fractal Corp, I increased user satisfaction by 30% with redesign of the website. Boosted conversions by 400% with mobile app design. Worked with the Account & Dev teams to achieve quarterly KPIs.

SKILLS

Professional

- APP DESIGN
- WEB DESIGN
- VISUAL DESIGN
- USER FLOWS
- PROCESS FLOW

EXPERTISE

technical

- FIGMA
- SKETCH
- PHOTOSHOP
- ILLUSTRATOR
- WORDPRESS
- AFTER EFFECT

PORTFOLIO

Link

 <https://dribbble.com/nguyengiang>

 <https://behance.net/nguyengiangdesigner>

 <https://nguyengiang.me>

EXPERIENCE

from 03/2018 - present

UI/UX DESIGNER | FRACTAL TECHNOLOGY CORPORATION

- Deliver user flows, wireframes, mock-ups, presentations and comprehensively annotated design specifications, prototypes and final designs for internal/external development teams.
- Provide art direction to other designers; work with technologists to execute designs into code.
- Revise and update UI designs and documentation based on continued user testing and feedback.
- Work independently and collaboratively with team members to develop UI/UX workflow and design.
- Execute design stages from concept to hand-off of final files for digital development. Provide QA & feedback to developers.
- Create inspiring design work and maintain a positive role in our company culture.
- Received 95% positive feedback on 37 completed projects.

from 10/2016 to 03/2018

DIGITAL MARKETING MANAGER | NGUYEN QUAN CORPORATION

- Developed and implemented data-driven strategies for interactive marketing campaigns which significantly increased brand “Đồ Tiện Ích” awareness in the market.
- Produced both eCommerce and non-eCommerce creative website layouts and content for the use of clients.
- Created design, concepts, and sample banner for marketing campaign.

from 05/2012 to 10/2016

COPYWRITER | VNG CORPORATION

- Worked closely with product marketing, brand creation, and site merchants to develop creative strategy and positioning.
- Boosted SEO traffic with spin the article content into many different versions

EDUCATION

In 2019

DPI CENTER

UI/UX For Web And Mobile Application

from 2012 to 2015

HOCHIMINH CITY UNIVERSITY OF FOOD INDUSTRY

Faculty of Food Technology