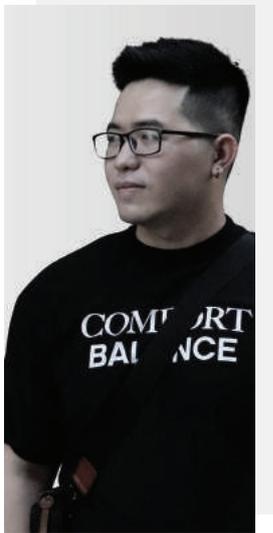


# NGUYEN GIANG

UX/UI DESIGNER



## CONTACT

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258 Nguyen Gia Tri,  
Binh Thanh District, HCMC

## RESUME

Accomplished UI/UX Designer with 5+ years of experience, seeking to elevate UI at Fractal. During my time at Fractal Corp, I increased user satisfaction by 30% with redesign of the website. Boosted conversions by 400% with mobile app design. Worked with the Account & Dev teams to achieve quarterly KPIs.

## SKILLS

### Professional

- VISUAL DESIGN
- USER FLOWS
- PROCESS FLOW
- WEB DESIGN
- APP DESIGN

## EXPERTISE

### technical

- FIGMA
- SKETCH
- PHOTOSHOP
- ILLUSTRATOR
- WORDPRESS
- AFTER EFFECT

## PORTFOLIO

### Link

<https://dribbble.com/nguyengiang>

<https://behance.net/nguyengiangdesigner>

<https://nguyengiang.me>

## EXPERIENCE

from 03/2018 - present

### UI/UX DESIGNER | FRACTAL TECHNOLOGY CORPORATION

- Deliver user flows, wireframes, mock-ups, presentations and comprehensively annotated design specifications, prototypes and final designs for internal/external development teams.
- Provide art direction to other designers; work with technologists to execute designs into code.
- Revise and update UI designs and documentation based on continued user testing and feedback.
- Work independently and collaboratively with team members to develop UI/UX workflow and design.
- Execute design stages from concept to hand-off of final files for digital development. Provide QA & feedback to developers.
- Create inspiring design work and maintain a positive role in our company culture.
- Received 95% positive feedback on 37 completed projects.

from 10/2016 to 03/2018

### DIGITAL MARKETING MANAGER | NGUYEN QUAN CORPORATION

- Developed and implemented data-driven strategies for interactive marketing campaigns which significantly increased brand "Đồ Tiện Ích" awareness in the market.
- Produced both eCommerce and non-eCommerce creative website layouts and content for the use of clients.
- Created design, concepts, and sample banner for marketing campaign.

from 05/2012 to 10/2016

### COPYWRITER | VNG CORPORATION

- Worked closely with product marketing, brand creation, and site merchants to develop creative strategy and positioning.
- Boosted SEO traffic with spin the article content into many different versions

## EDUCATION

In 2022

### KEYFRAME MULTIMEDIA

UX/UI Web/ Mobile App Product Design

In 2019

### DPI CENTER

UX/UI For Web And Mobile Application